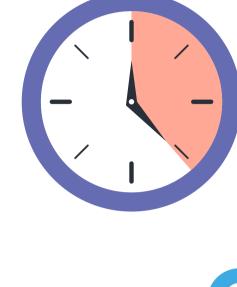


10 Tips to Encourage Community Engagement in Diverse Communities

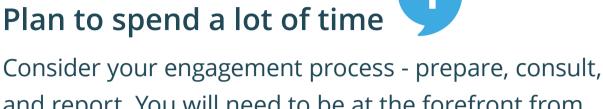


overwhelmingly tough task. It's too often that these community members don't participate in consultations for various reasons. Consulting with minorities is substantially different than the process of a general

community consultation and can be extremely complicated and sometimes even frustrating. It is essential to nurture positive relationships with diverse communities to ensure that minorities feel comfortable giving feedback in community consultations.



and report. You will need to be at the forefront from



the very beginning of your consultation and keep in contact afterwards in order to create a lasting relationship with participants. Research the culture



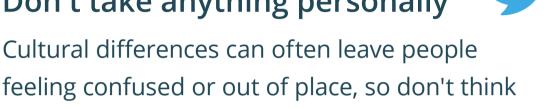
When you research the culture ahead of time, you'll

be able to find ways around specific barriers that

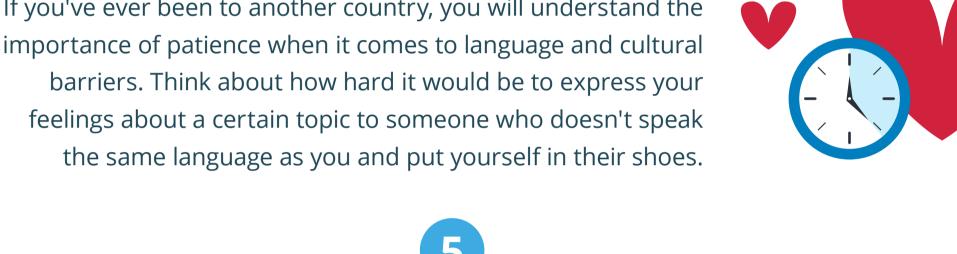
you may run into during the consultation.

feeling confused or out of place, so don't think too much about a specific instance that made

Don't take anything personally



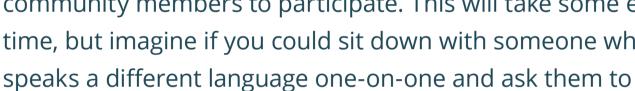
you feel uncomfortable or offended. Be patient If you've ever been to another country, you will understand the





community members to participate. This will take some extra time, but imagine if you could sit down with someone who

Be creative



Think of ways that you can make it easier for these

express their feelings about a specific topic to you using emojis, pictures or simply drawing like a game of Pictionary. 6



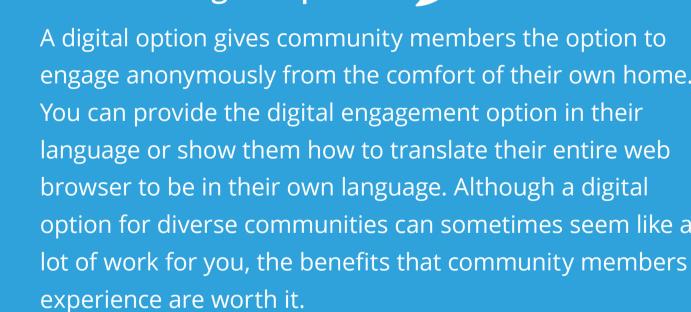
assuring that you have a particular interest in them.





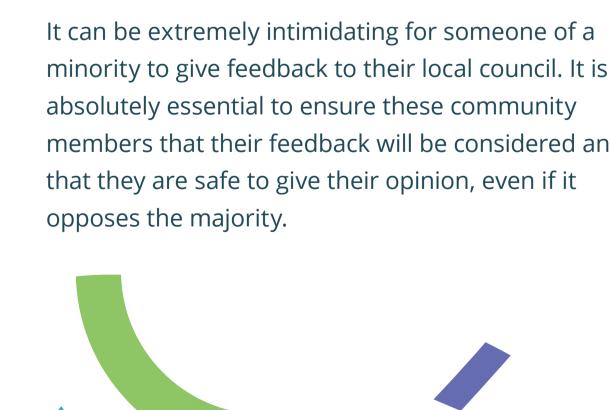
their minority group. In many minority groups within a community, there will be some members who are considered leaders. By reaching out to these people, you can often gather feedback which is representative of a large part of the group.





You can provide the digital engagement option in their language or show them how to translate their entire web browser to be in their own language. Although a digital option for diverse communities can sometimes seem like a





Make them feel safe

members that their feedback will be considered and



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